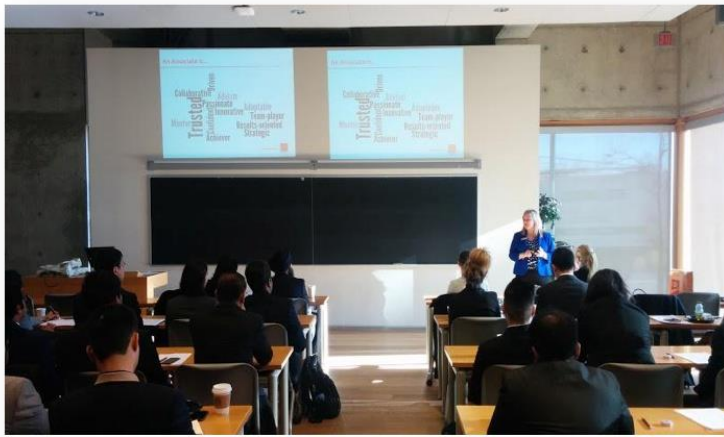


# BTMA Past Event Profiles 2015-16



## **CIBC Workshop:**

A platform to learn about the different Leadership Rotational Programs available for MBA candidates at the Canadian Imperial Bank of Commerce and the exclusive opportunity to receive constructive feedback from CIBC executives through a mock interview and resume review workshop.



## **Speed Networking:**

Akin to speed dating, a fast paced networking event allowing participants to meet like-minded individuals and sharpen their networking skills in a series of brief information exchanges with industry professionals from diverse backgrounds.



## **Resume Workshop:**

A tutorial on creating an effective resume from scratch or improve the one you already have. This workshop is designed to help students refine their application material with the help of feedback and guidance from experienced industry professionals.



### **Microsoft Case Challenge:**

A case competition to test and hone your knowledge in technology, marketing, sales, finance and strategy. Follow that by learning more about opportunities at Microsoft through an information session on technical and non-technical full and part-time positions with the company.



### **Club Fair:**

A chance to meet with representatives from the Business Technology Management Association to discover the benefits of membership to serve students' academic and professional goals.