

# **GBC Council Minutes**

October 17, 2017

## **Frisbee campaign**

- GBC President and VP Allie and Levin presented first draft of wellness strategy – plans. The GBC is working with a mental health strategist at YorkU.
- Triangle framework: People fit into 3 tiers. Majority of the people sit at the bottom of triangle and can be helped through simple initiatives. Cases get complicated as we move up the triangle. The most complicated cases are handled by professionals and various resources at the university.
- GBC strategy targets the bottom two tiers where it can have highest impact
- This wellness strategy will prevent people from getting into higher stages

## **Operational wellness plan**

- 3 strategic priorities - leadership, communication and engagement.  
Outcomes: 6 goals - Increase student engagement, Strengthen positive environment, Increased student resiliency, Enhanced communication of resources for students, Expanded student wellness toolkit and increased faculty and staff engagement and embedment of wellness policy within the institutional context - how teachers engage with health and wellness.
- Focus on positive aspect of what we are doing now. Each of these goals will be linked to measurement tools that the GBC is formulating currently.  
To kickoff these initiatives, GBC is launching 2 campaigns - portfolio competition and GoPlay campaign where Schulich students pose with the GBC frisbee and post pictures on various social media with the hashtag #goplay. Winner will be announced on 20th November.
- Following this the floor was open to portfolios to pitch their names for the GBC wellness initiative. Teams chose the winner online by voting for the 11 names on online service Direct Poll. Schulax, the name suggested by Academics Portfolio got the most number of votes.

## **Announcements**

- Community and Alumni Relations Director Azhar informed the Council that 35 Insights tickets were sold so far. Explained about insights – one-day event with 11 panels featuring alumni from 11 industries. Panels will be moderated by Schulich faculty. Each participating student can attend 4 panels. Keynote speaker will be Raj Mehta, IMBA alumnus from [1995](#). Ticket includes breakfast, lunch and cocktails. Early bird ticket sales end Sunday.
- Social Affairs Director TJ Panth informed the Council that Halloween party will take place at 7 PM at Paupers Pub on 27 October. Free entry for students. GBC invites students to dress up as super heroes. There will be a competition to decide the best dressed Halloween couple/friends.
- Nomi gave an update on Culture Crawl. 10 pavilions from 15 countries with plenty of alcoholic beverages and food. York Salsa club is also performing this year . There will be a total of 13 live performances.