



Graduate Business Council

**General Council
Meeting
February 28th, 2017**



Agenda

- 1. CDC Special Event – Amanda Lang**
- 2. GBC Executive Elections Info Session(s)**
- 3. GBC Presidential Elections**
- 4. Schulich Student Experience Survey**
- 5. Dean’s Cup Round 4 - Entrepreneurship**
- 6. Scarves for Sick Kids Campaign**
- 7. St. Patrick’s Day**
- 8. Cricket Tournament**
- 9. GBC Student Awards 2017**
- 10. Clubs Calendar (March 1st – 7th)**
- 11. Remaining Meetings**
- 12. Break into Portfolio Groups**



CDC SPECIAL EVENT: In Conversation with Amanda Lang

Schulich CDC Presents

A CONVERSATION WITH AMANDA LANG

Award-winning business journalist
and best-selling author

Join us for an intimate conversation with Amanda Lang, hosted by CDC Executive Director Rob Hines. Following the fireside chat students will have a unique opportunity to engage with Amanda with a Q&A session, followed by a reception.



AMANDA LANG

Anchor, Bloomberg Television Canada
Business journalist, author

Award-winning business journalist Amanda Lang has been covering business in North America for 20 years. Lang works for Bloomberg Television Canada, anchoring Bloomberg North with Amanda Lang. Previously, Lang was CBC's senior business correspondent, reporting for its flagship nightly news program, *The National*, and host of *The Exchange with Amanda Lang*, a daily business program airing on CBC News Network. For five years before that Lang hosted *The Lang and O'Leary Exchange*, with Kevin O'Leary.

Lang studied Architecture at the University of Manitoba, before becoming a journalist. Her first job in journalism was for the *Globe and Mail*, and subsequently Lang joined the *Financial Post* newspaper, where she became the paper's New York correspondent. In New York she made the leap to television, where she first was part of the team that launched BNN and before long wound up at CNN as a reporter and anchor. Her best-selling book, "The Power of Why," (HarperCollins, October 2012) explores the connection between curiosity and success. Her second book, "The Beauty of Discomfort" will be published in April 2017.

WEDNESDAY,
MARCH 1, 2017

TIME:

5:30 pm - 7:00 pm

LOCATION:

Executive Dining Room
Schulich School
of Business (SSB)

AGENDA:

5:30 pm

Fireside chat with
Amanda Lang - Hosted
by Rob Hines, Executive
Director (CDC)

6:15 pm

Q&A with
Schulich Students

6:30 pm

Reception

- **Wednesday March 1st, 2017**
- **5:30-7pm**
- **Executive Dining Room**
- **Anchor, Bloomberg Television Canada Business Journalist, journalist, author**



GBC Executive Elections

**VOTE
IN THE
GBC
EXECUTIVE
ELECTIONS**

**Monday
February 27th
to
Wednesday
March 1st**



Online at: yuvote.yorku.ca

GBC Presidential Elections



Nomination Period

Monday, Feb. 27 - Friday, Mar. 3

Campaign Period

Saturday, Mar. 4 - Friday, Mar. 10

**Candidate Pitches -
Tuesday, March 7 E118**



Voting Period

Saturday, Mar. 11 - Monday, Mar. 13



Info Sessions

Mon. Feb. 27 - 6:00pm @ Nadal

Tues. Feb. 27 - 5:45pm @ SSB W140B

Thurs. Mar. 2 - 4:30pm @ SSB W140B

Results will be announced on Tuesday, Mar. 14 at the GBC General Council Meeting



Schulich Student Experience Survey

STUDENT EXPERIENCE SURVEY

• LINK IN YOUR EMAIL • ENDS MARCH 8TH •

A chance to win **1 of 10** Amazon gift cards





Schulich
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York University

Dean's Cup Round 4 - Entrepreneurship



- **Entrepreneurship Round**
- **Case Released SATURDAY at 8 pm.**
- **Team's will be working on challenges faced by a Toronto startup.**
- **Submission deadline for decks is SUNDAY at 8 pm.**
- **The use of external imagery, links and data is permitted for this round.**
- **New teams can still register**



Scarves for Sick Kids Campaign

SickKids



- **Raised \$1000+ for SickKids Foundation**

Upcoming Social Events



- **St. Patrick's Day Party**
- **Friday March 17th**
- **Madison Ave Pub**
- **5pm-Close**

Cricket Tournament

- **March 19th – 2:30pm**
- **Tait Mackenzie Centre – FieldHouse**
- **Sign-up will be posted later this week**
- **First Come First Play**





Schulich
School of Business
York University

GBC Student Awards 2017

- **Open for nominations through Google Form March 14th-26th**
- **Awards**
 - **President's Award of Excellence (graduating students)**
 - **Mentorship Award (graduating students)**
 - **Community Award (any student)**
 - **Initiative Award (1st Year student Only)**
 - **Diversity Award (any student)**
 - **Club Initiative Award (any student)**
 - **Leadership Award (graduating students):**
 - **Part-Time Initiative Award (Part-Time Students Only)**
 - **Administrative Support Award (members of Schulich administration)**
 - **Club of the Year Award**





Clubs Calendar (March 1st – 7st)

NET IMPACT ANNUAL CONFERENCE SCHULICH 360° on Business Sustainability



March 3rd 2017, 9:00 am - 2:00 pm

Keynote Speaker: Mike Labbe, President and CEO of Options for Homes

Panel Discussions: Sustainable Cities, Marketing Sustainability and Net Impact vs. Net Profit

Speakers from:



SFA Event - Marquee Group: DCF Valuation Analysis

The Marquee Group offers Schulich students a special one-day training boot camp on company valuation using Discounted Cash Flows (DCF) analysis, a natural continuation of financial modeling skills after you have learned how to build a model on Excel. The Marquee Group is the leading provider of financial modeling training and consulting services. Marquee financial modeling courses are integral part of the Big Five banks' orientation and training programs for new investment banking hires.

When: Friday, March 3rd, 2017 (all day)

Where: Keele Campus (Room TBD)

How much: \$100 plus tax (versus regular price of \$500 charged in the market)

NEW MEMBERS WELCOME
\$5 FOR NON MEMBERS

RISE UP!

Thursday **March 2 2017 room E111 5:30-7pm** Schulich School of Business

Join us for an evening of casual conversations over coffee with Schulich Marketing Association's past Presidents, Vice-Presidents and members of the Executive Team. Learn more about their line of work, and what helped them achieve their goals. Rise Up provides you the perfect opportunity to pick their brains on the latest industry trends and gather the knowledge that will help you break into the industry.

SPEAKERS:
ARI SEFTON (KRAFT HEINZ)
SAMVIT ROY (AISLELAB)
JOHN MATHEWS (EY)
ARJUN PISHARODY (MYPLANET)

SMA
Schulich Marketing Association

Q & A



Schulich Finance Alumni Social

Schulich Finance Alumni Association invites you and your guests to join our bimonthly networking social on Friday, March 3, 2017. Catch up and network with alumni and students in a relaxed setting.

Date & Time	Friday, March 3, 2017 at 6:00 pm
Location	Jack Astor's 133 John Street Toronto
Cost	Free Guests are responsible for the purchase of their own food and drink
Further Inquiries	Office of Alumni Relations 416-736-5708 alumni@schulich.yorku.ca



Remaining Meetings

- **March 7th – Presidential Run-Off Pitches**
- **March 14th – Announcement of Presidential Run-Off Pitches**
- **March 21st – Constitution revisions Presentation**
- **March 28th – Presentation of 2017-2018 GBC Budget**



Break into Portfolio Groups