



Graduate Business Council

**General Council
Meeting**

November 15th, 2016



Agenda

1. Guest Speaker – Mark Orlan
2. CDC Ombudsmen Update
3. Clubs Calendar for November 16th – November 22nd
4. Upcoming Events
 - a. Dean's Cup Round 2 (Marketing) - Nov.17th
5. Break into Portfolio Groups



CDC OMBUDSMEN UPDATE

- **Health Industry Networking Mixer - November 16th 5:00 – 8:00pm**
 - Learn more about all of the exciting career opportunities, job functions and industry trends in the Healthcare Industry!
 - This event will feature a large variety of industry guests from all of following companies (many are very high level professionals!) from Consulting, CPG, Medical Devices, Pharmaceuticals and Healthcare organizations.

- **Marketing & Sales Networking Breakfast - November 18th 8:00 – 10:30am**
 - The Career Development Centre hosts a series of Networking events in an effort to give students the opportunity to network with top-notch professionals that are currently working in Marketing and Sales industries.
 - Discuss challenges, career trends, opportunities, and all other issues that are currently present in today's workplace.

Please Join Us

Schulich Startup Day

Monday November 21, 2016



YOUR SCHULICH ENTREPRENEUR IN RESIDENCE TEAM & KINETIC CAFE ARE PLEASED TO INVITE YOU TO THE 5TH SCHULICH STARTUP DAY!

Join us at Schulich Startup Day, featuring a night of entrepreneurial pitches, networking, and stories from awesome Toronto start-ups at our new venue, the KPMG offices.

DATE: Monday November 21, 2016

TIME: 6:30 pm -10:00 pm

LOCATION: KPMG LLP - 333 Bay Street. 46th Floor
Toronto, ON M5H 2S5

Register on CareerQuest to attend!

INTERESTED IN PITCHING?

Register to attend the event **and** submit your pitch application on **CareerQuest** (JOB ID: 7017)

If you are a Lassonde student, please email career@schulich.yorku.ca to request an application form.

All Schulich and Lassonde Students and Alumni are welcome to attend. Pitching is not mandatory.

QUESTIONS?

Contact Lisa Keenan

(lkeenan@schulich.yorku.ca) or Rose

Lucibello (rlucibello@schulich.yorku.ca).



Dean's Cup Round 2

- Dean's Cup Round 2 – Marketing
 - Finals – **November 17th (E111)**



Clubs Calendar (November 2nd – November 8th)

- **WIL** Past and Present Mixers – **November 16th – 6:45pm-9pm**
 - Connect with the broader WIL community, connect with alumni from different industries, get in touch with the WIL executive team
- **BSC - MLSE Panel & Social – November 17th – 5:30pm -8:30pm**
 - At the MLSE Panel & Social, have the chance to learn about the core of sports business from the industry's top professionals, network, and most excitingly, get to know them personally at the Raptors 905 Social
 - Panel: November 17th, S126, Schulich School of Business, 5:30 - 8:30 p.m.
Social: November 18th, Hershey Centre, Mississauga, 7:00 p.m.
- **SFA - Risk Management @ SAS: A Day in the Life – November 18th - 12:30PM-1:30PM**
 - The workshop will be led by Mari-Jo Hill, Director of Risk Management At SAS. She will provide an overview of what risk management looks like at a technology company that is dependent on employees' intellectual capital for its success.
- **SMA – Digital Marketing Insights – November 18th - 5:30pm – 7pm**
 - Account Executive (Travel) & Account Manager (Media & Entertainment)
 - Google Canada



BREAK INTO PORTFOLIO GROUPS