

SIMA Executive Profiles 2017-18

Ben Rabinovitch- President



Ben is an IMBA student who is passionate about community-focused social services, and about the potential for collaboration between private, public and nonprofit sectors to achieve positive social change. Prior to joining Schulich, Ben worked as the Director of Camp Kitchikewana, a non-profit YMCA camp and outdoor education centre that provides leadership development opportunities for children and youth from diverse socioeconomic and cultural backgrounds. In this role he gained experience in nonprofit management and developed a strong interest in community development. He is thrilled to be joining SIMA for the 2017-2018 school year, and looks forward to providing Schulich students with opportunities to learn about social sector career opportunities from industry leaders.

Elizabeth Castrillon Jimenez- Vice President



Elizabeth is a second year MBA candidate at Schulich and researcher for Impakt Corp. Prior to Schulich, she fundraised and run for UNICEF in the TCS NYC Marathon 2015, volunteered at Núcleo de Trabalhos Comunitários PUC-SP in educational programs with children in the favelas of São Paulo, Brazil, and worked as a business manager for the medical simulation-devices unit at an importing company in Colombia. Elizabeth is interested in applying her business skills in the social sector in the area of business development. She is originally from Colombia and received her BS in Business Administration from Universidad de Medellin.

Hunaina Kamran- Director of Communications



Hunaina is an adventurous second year MBA student majoring in Strategy and Social Sector Management. She has worked for 3 years in the corporate area, and her nature being a humanitarian rendered her decision to head towards the social sector. Here she felt at home as she is extremely passionate about social welfare and systemic change. She worked in the Monitoring and Evaluation and Human Resource departments at Aman Foundation, a renowned non-profit organization that receives funding from USAID and Bill and Melinda Gates Foundation. Hunaina has also worked as a Charter Member at Lions Club International. Her quest for knowledge allows her to travel internationally, engaging with different cultures to learn about social initiatives and sustainability. She is genuinely devoted to volunteering in crisis events and has been actively involved in fund raising campaigns, promoting human welfare and social reforms. Hunaina aspires to become revolutionary social entrepreneur.

Damilola Adejola- Director of Finance



Dami is a Chartered Accountant of the Institute of Chartered Accountant of Nigeria (ICAN) and holds a B. Sc. Accounting, Covenant University, Nigeria. She has 3 years of work experience specializing in accounting and consulting for Small and medium sized enterprises (SME) sub-sector. These experiences piqued her interest in SME development as a medium of economic growth. Inspired by how high-impact microfinance schemes such as the Grameen Bank initiative can spur social and economic development, she moved on to work in corporate finance for an impact investment firm, that serves smallholder farmers who relied on it for cost effective delivery of enhanced agricultural technologies and end-to-end services that optimize yields and labor productivity, while simultaneously improving market access.

Here she managed the company's current pool of debt capital and financial reporting activities. With these, she decided to pursue an advanced degree in business (MBA) with a focus on finance, entrepreneurship and social sector management. She intends to build a 'hub' which caters for SME growth in terms of access to finance & advisory services. She is a strong believer of Economic growth through social impact investment.

Jerico Espinas- Director of Board Relationships



Jerico is a third-year MBA/JD student specializing in the Health Industry Management Program, and is extremely excited to be the Director of Board Relationships for SIMA 2017–18! He is currently in the Board of Directors for Black Creek Community Health Centre, contributing his passion for both health law and health industry to discussions about the Centre’s community health initiatives in the Jane and Finch area. Jerico has learned a lot about the governance of non-profit organizations through his experience with the Centre, and he would like to help other students find similar opportunities to grow and develop!

When he isn’t distracted with classes, he is busy writing about the intersection between health law, health industry, and international human rights. He is always free to talk about the sustainability of healthcare systems and the role that Boards play in ensuring long-term health improvements!

Nasiha Ahmed- Director of Marketing



Nasiha is an MBA student in her first year, specializing in Marketing. She has always been passionate about brand building and has worked for a Leo Burnett affiliated advertising agency. She has worked as a Client Service Executive and Strategic Planner for over 15 different brands spanning across multiple industries. She has had the opportunity to work on social communication strategies targeted towards different population segments. Being a Bangladeshi has enabled her to understand serious societal issue which can be alleviated through cumulative efforts of people. To that end, she has worked as a Mathematics teacher at Jaago Foundation School, and as a Sponsorship Director for WE Foundation, both of which are schools for underprivileged children. She is insanely in love with animals and has worked with People for Animal’s Welfare organization and Care for Paws to rescue and save dogs and cats. She has a social business plan

which focuses on eradicating malnutrition problem of children in rural regions of Bangladesh. She plans to start this venture in a few years. As part of SIMA executive team she is looking forward to work towards establishing how Marketing is a crucial tool for making maximum impact in social sector initiatives.

Nasiha is an avid board-gamer. She loves watching horror movies, eating cakes, cycling. She is hugely into Superhero pop-culture and loves Wonder Woman and Superman.

Shahbaz Raza – Director of Partnerships and Sponsorships



Shahbaz is a first year MBA candidate with focus in Strategy and Marketing. He is a Project Management Professional and holds a Masters in Wireless Communication from Queen Mary University of London, UK. He started his career as a Researcher in Nortel's R&D Centre. He has over 8 years of work experience in Project Management and Business development. He strongly believes in giving back to the community and is active in social welfare. He has done multiple projects for CSR and Red Cross. He is also a Schulich mentor in Summit Leaders program which aims to encourage entrepreneurialism among high-potential low-income high school students across Canada. SR's goal is to build and apply his capabilities in seeking collaborations and sponsorships towards creating socially responsible initiatives.

Shaira Ahmed- Director of Program and Events



Shaira is an MBA student specializing in Strategic Management and Business and Sustainability. She has a range of work experiences in the financial sector in Canada, within project management, business development and investor relations. She is passionate about social causes and has fundraising experience through events for the Alzheimer's Society of Canada and Amnesty International. She has additionally volunteered on a research project at the Grameen Bank in Bangladesh to establish an NGO which aims to provide relief for women who are victims of acid attacks. She is extremely excited to be joining SIMA for the 2017-2018 school year, and is looking forward to assisting students with social sector awareness and career opportunities. Prior to these roles, she obtained her Bachelor of Arts at the University of Toronto majoring in Economics and Political Science. She was born in Bangladesh and raised in Abu Dhabi, UAE before immigrating to Canada. She speaks four languages and is a lover of travel, history, art and literature.